

Job Description

Title: Account Executive

About Us

This is an opportunity to work in the corporate communications division of Citigate Dewe Rogerson. We are specialists in our field and work across a broad range of industries, from asset management to hospitality and insurance to recruitment. We have experience with many of the most well-known brands in these sectors and our knowledge of the issues affecting our clients is second to none.

The Role

As an Account Executive you will have strong interests within the financial services, asset management and investment industries alongside a keen interest in corporate PR and communications. You will demonstrate a relentless drive to learn, great communication skills and be a true team player with some understanding on the basics of PR.

Key responsibilities

- Implementation of client account work
- Able to proactively source opportunities for clients e.g. features, comment opportunities
- Media relations skills and demonstrate ability to use platforms like Gorkana, Roxhill
- Create written content including press releases, feature content, comments
- Read the business section of a national/broadsheet newspaper every day and relevant trade publications
- Demonstrate digital PR and online monitoring skills

The successful candidate

- Has an interest with pursuing a career in corporate PR
- Effective verbal and written communication
- Ability to prioritise workload and meet deadlines in a fast-paced environment
- Confidence to make suggestions, bring ideas to the wider team that focuses on client experience and work alone or as part of a team
- High levels of attention to detail and the ability to present and interpret quantitative and qualitative data
- Actively seeks opportunities to learn something new and broaden their experiences

To Apply

Please send your CV and a covering letter outlining your relevant experience to:
Recruitment@redconsultancy.com